
The Future of the Internet and its Implications for Employment

Budapest, Hungary

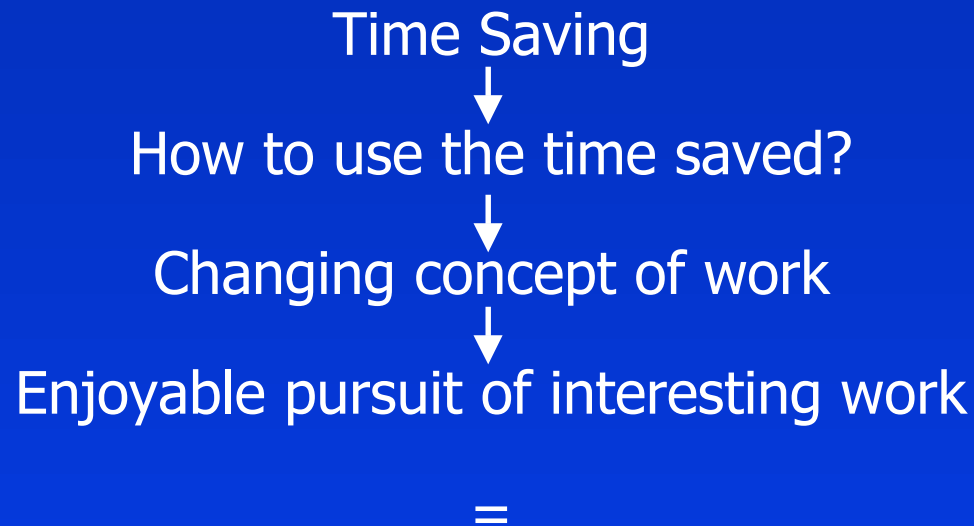
25 October, 2000

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Growth of the Internet



Creativity and insight will gush forth from the self

The essential approach will be how to improve the quality of life

**The Internet will initiate new lifestyles
in the 21 century**



We must work in the **office**
(Current state)

We can work from **anywhere in the world**
(After the completion of the Internet infrastructure)



People's lifestyles and
life designs will be dramatically transformed

- Home offices: Enable free lifestyles
- Resort offices: Enable enjoyable lifestyles

The next-generation information industry:

the Internet will come close to fulfilling humankind's dreams

- Work at home

No need to commute to work every day



Eases rush hour conditions



Dramatically saves time



How people use the extra time they have gained is the key to realizing their dreams.



Lifestyle at resorts and Business Lodgings

— No commute time — (– 3 hours)

Morning	Work over the Internet (3 hours)
Noon	Leisurely lunch
Afternoon	Resort and hotsprings
Evening	Work over the Internet (3 hours)
Night	Resort, dinner and conversation

Transformation from a lifestyle where one is bound by time to a lifestyle where one is freed from the shackles of time.

Resulting social phenomena:

- Less movement of people
- Decrease in the employment rate gap between urban and rural areas
- Decrease in employment gap between nations

Lack of Communication

As Internet-related employment grows, we will come to face the problems of the employer not knowing his/her employees very well.

“Large distance =

Physical Distance and Multimedia Limits”

The distance between employer (company) and employee grows...



This invites all sorts of problems

The future of the Internet and Related Employment (Positive)

Gives a great number of people the opportunity to create **even better lifestyles and life designs**

Common wishes of humankind:

— A more enjoyable and free life —

International employment extending across the globe will be born at tremendous speed

The gap in employment rates between nations across the globe will decrease



The future of the Internet and Related Employment (Negative)

The sense of distance between employer and employee will increase, leading to **all manner of potential problems**

Corporations will seek to create employment relations on a massive scale with people in nations possessing favorable conditions and settings (including infrastructure, wages, and time differences), resulting in a potential **hollowing out of national economies.**



Temporary Employment

Not much of a problem

Mid to Long-Term Employment

Employers and employees, as business partners, must aggressively provide a place for communication other than the Internet.

Social Standard for Evaluating Corporations

The current social standard for evaluating corporations is: “how involved are they in environmental protection?” but the disclosures on Web pages of such activities are being evaluated.

The future social standard for evaluating corporations will likely be “ as a business partner, how involved are they in mutual understanding?”

Corporations will have to aggressively work towards getting such information across on their Web pages.

Time

1. Increase in people working at home
Increase in time spent working at home
Reduces wasteful commuting time
2. Decrease in movement due to
business trips and negotiations
Reduces wasteful movement and
lodging time
3. Decrease in cram school attendance
Eliminates habit of not eating a proper dinner,
danger of returning home late at night, and
wasteful commuting time
4. Increase in educational opportunities
for businessmen
Eliminates requirement of attendance at
particular time and enables more attendance
because workers are not so tired
↓
Ability to study subjects best suited
to one's self
5. Change the way people shop
Saves time



Decisive Factor in the Internet Civilization

How to use the time that was saved is the major issue

Exercise



Healthy society

=

Lay around



Increase in adult diseases

Spend time with the kids

Meet with people

Do volunteer work



Mentally healthy society

Reduction in anti-social behavior

Fosters the feeling that life is worth living

Develops our own potential

=

Stay alone at home



Cold society with little human contact

Increase in mental disorders

Learn



Growth of self



Growth of society

=

Play



Aimless play destroys the self



Destruction of society

Society will respect those who use their time skilfully **EMERGENCE**

